Privacy Statement

Varekamp Coldstores Holland takes privacy seriously. In this privacy statement, we explain what personal data we collect and use, the purposes for which we do so, and how we ensure the proper security of this personal data.

Privacy Policy

Varekamp Coldstores Holland processes, manages, and secures personal data with the utmost care as a data controller. We comply with the requirements set by the General Data Protection Regulation (GDPR) and national legislation. Our compliance with these requirements is outlined in our Privacy Policy.

Personal Data and Purpose of Processing

We use personal data only when necessary, such as when you use or intend to use our services, fill in or leave your data at one of our locations, contact us through common channels like email, website, or phone, visit one of our websites, have a business relationship with us, apply for a job, or are/were employed by us. Most of the data we collect is provided by you. The specific data collected depends on the service provided. In some cases, we may retrieve data from our database to avoid repeatedly requesting information.

We process your personal data for the following purposes (not all may apply in every situation):

- Communication: We use your contact information to get in touch with you when necessary, as well as to inform you about our services.
- Contract Execution: If you are a customer or supplier, we process your data for the preparation, establishment, and execution of the agreement.
- Job Application: In response to open applications or job vacancies.
- Legal Obligations: We process your personal data when required by law and regulations.
- Security: To protect our property and ensure the safety of our staff and visitors, some of our locations and warehouses are equipped with cameras.
- Website User Experience: To assess whether our websites provide an optimal user experience.
- Marketing Analysis and Research: We use your contact details to invite you to participate in surveys, questionnaires, and customer panels.
- Direct Marketing/Advertising.

We process your data because we need it for entering or executing the agreement, have a legal obligation, obtained your consent, or have a legitimate interest. If you have provided consent for specific purposes, you can withdraw it at any time in the same way it was given.

Security and Retention

The organization takes appropriate measures to prevent misuse, loss, unauthorized access, and other unwanted actions with personal data. The collected personal data will not be retained longer than necessary.

Third Parties

As a rule, personal data is not shared with third parties. If data is shared, it is solely for executing the agreement or complying with a legal obligation. We decide with organizations processing data on our behalf to ensure the proper security of your data.

Information and Rights

You have the right to object to the processing of your data and the right to access, correct, or delete your data. In specific cases, you may request us to limit the processing of your personal data or transfer your data to yourself or a third party.

To exercise these rights or for any questions regarding our approach to privacy and personal data, you can contact us at info@varekampcoldstores.com. If you have a complaint about how we process personal data and are unable to resolve it with us, you can file a complaint with the supervisory authority, the Dutch Data Protection Authority, via (https://autoriteitpersoonsgegevens.nl/en/self-do/privacy-rights/file-a-complaint-about-use-personal-data).

Adjusting the Privacy Statement

We reserve the right to modify this privacy statement. Any revised versions will be posted on our website. If a revised version is posted, we will provide clear notice of the changes, including information about the most important modifications. Additionally, we will indicate the date of the last revision.